

FIG. 1

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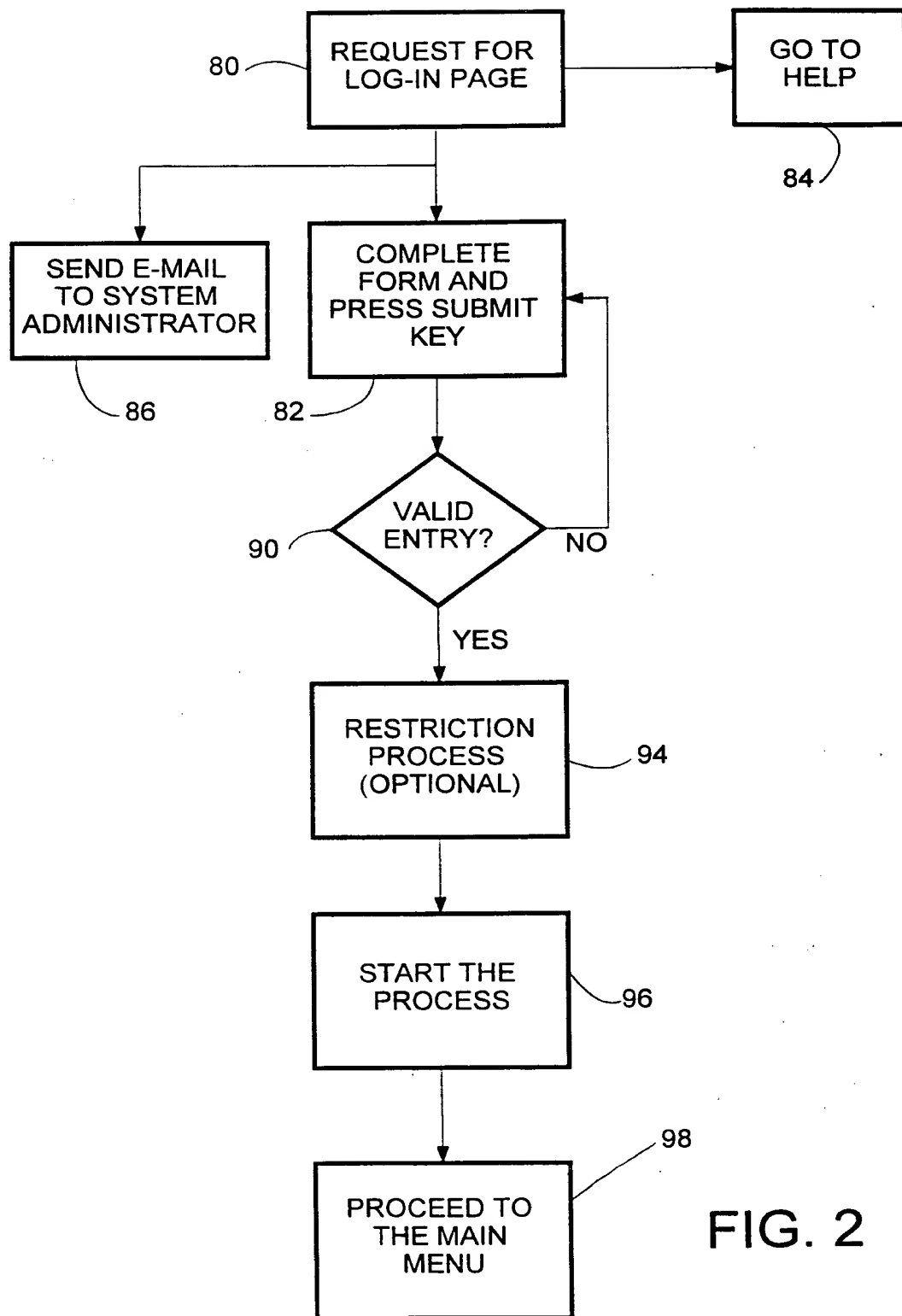


FIG. 2

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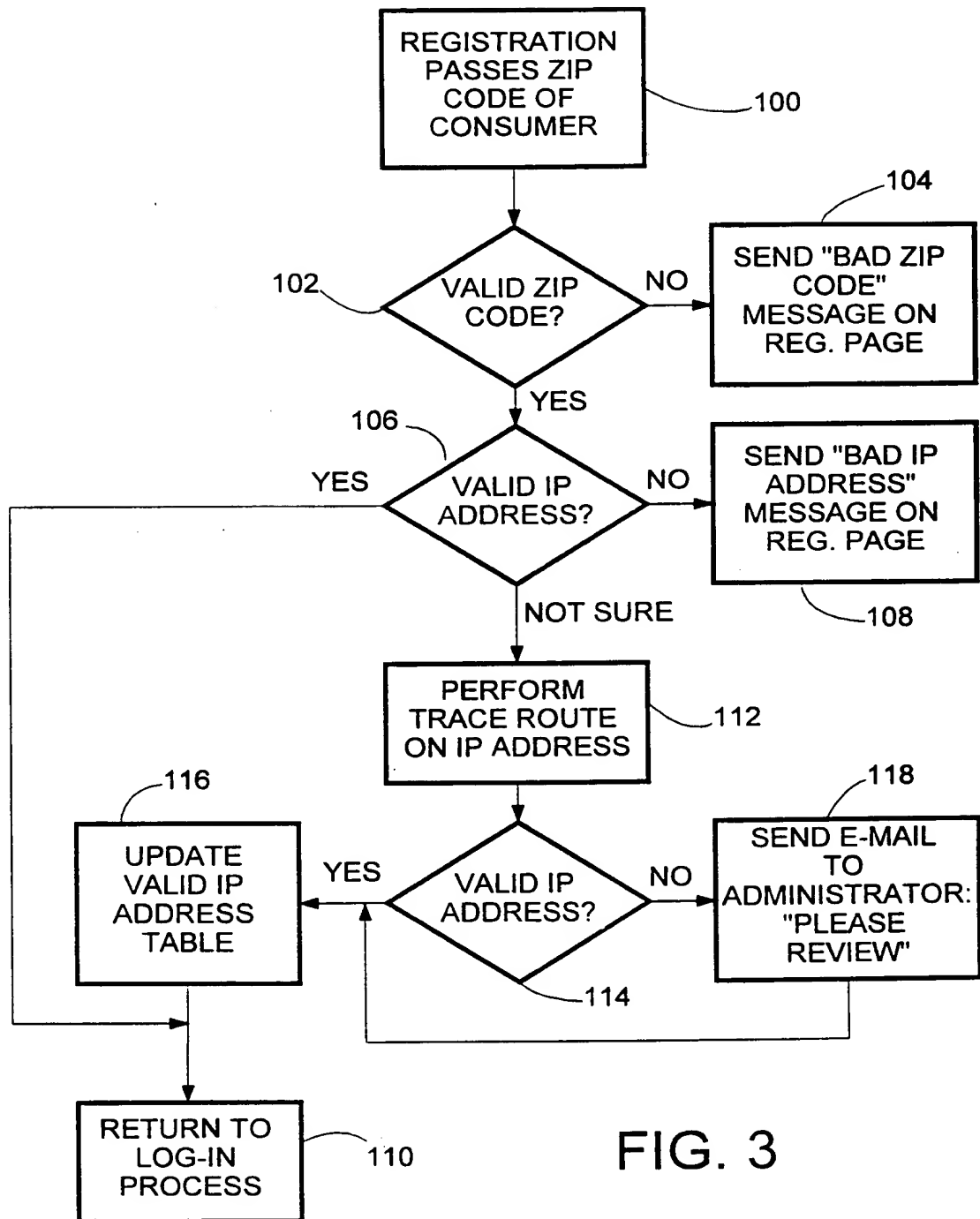
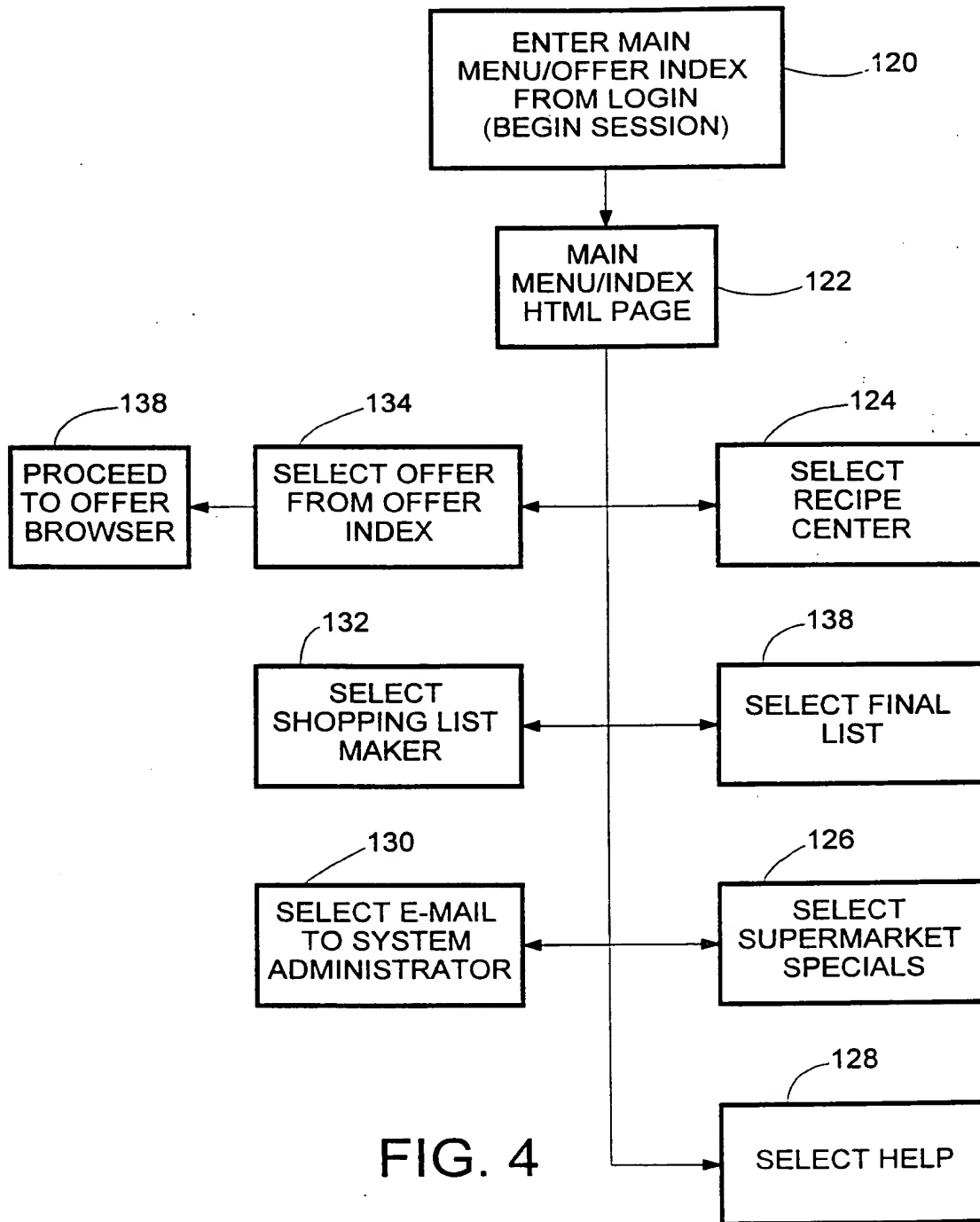


FIG. 3

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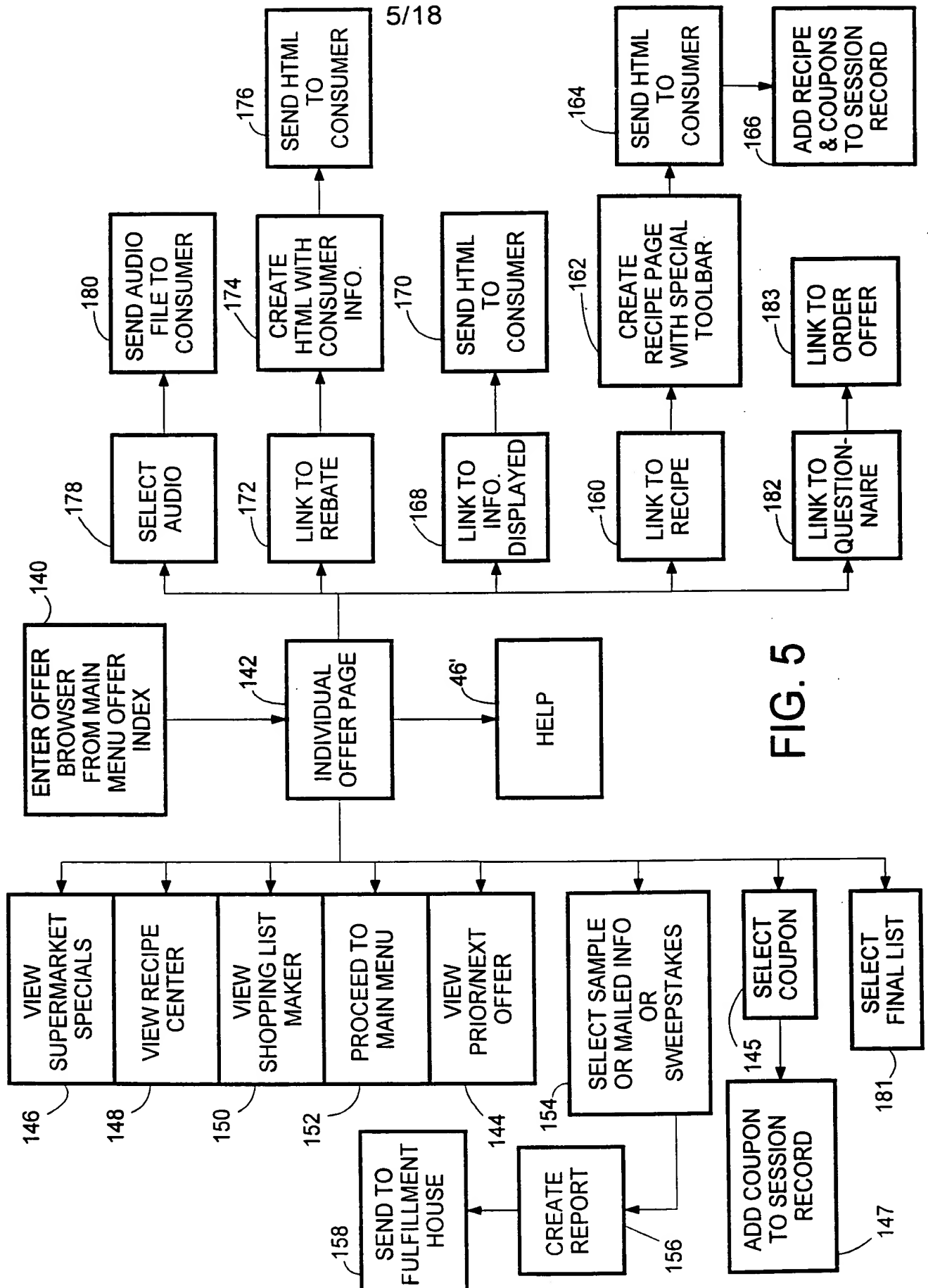


FIG. 5

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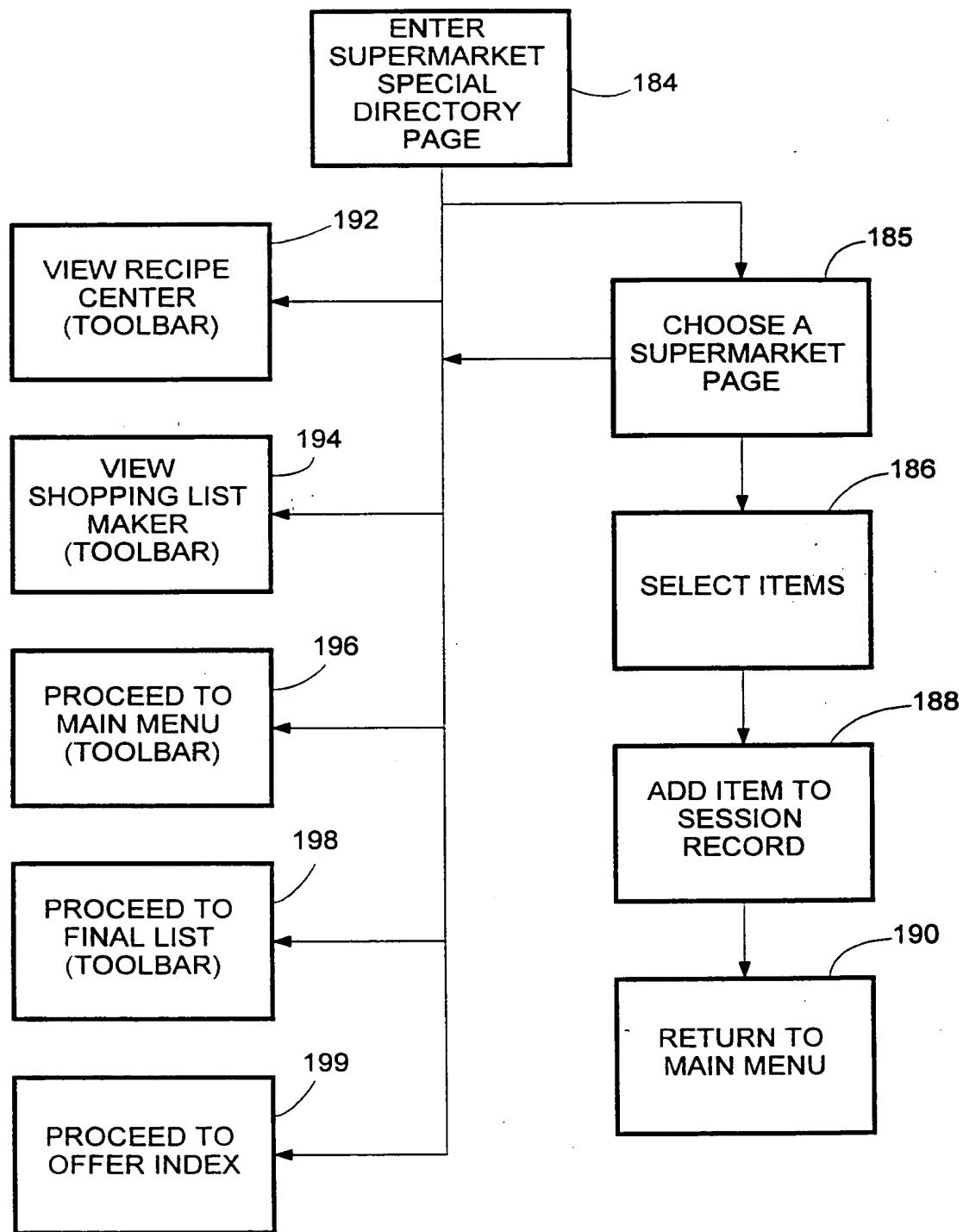


FIG. 6

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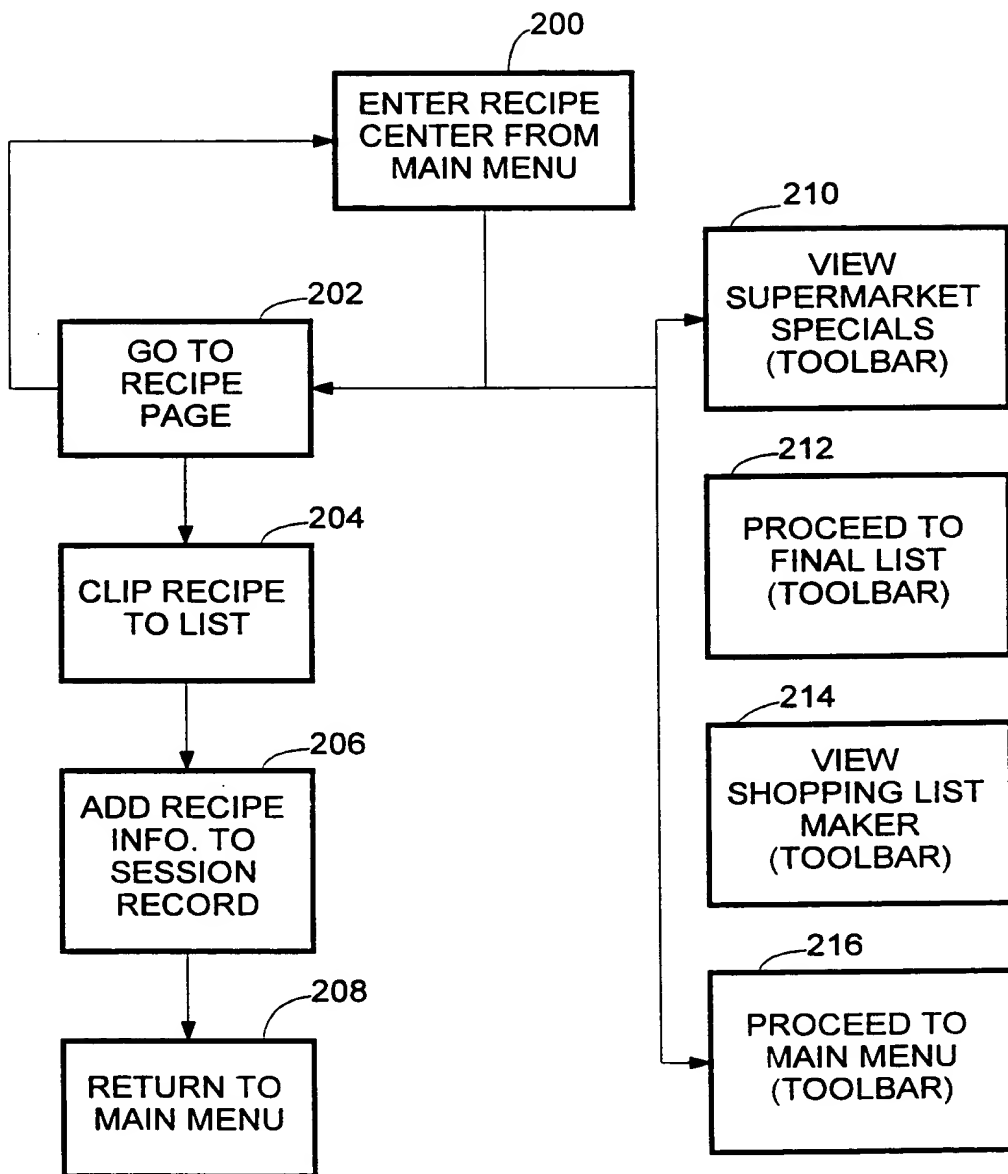


FIG. 7

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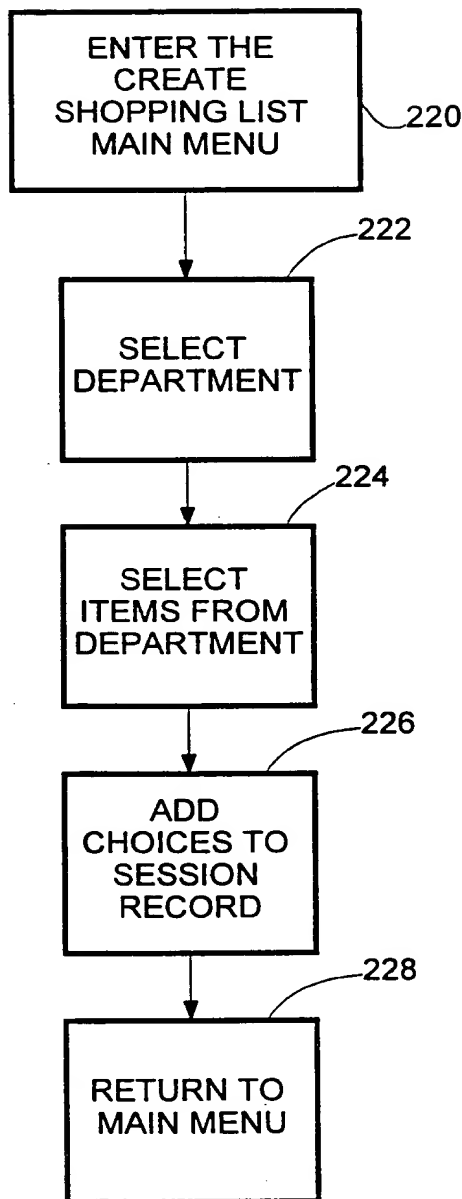


FIG. 8

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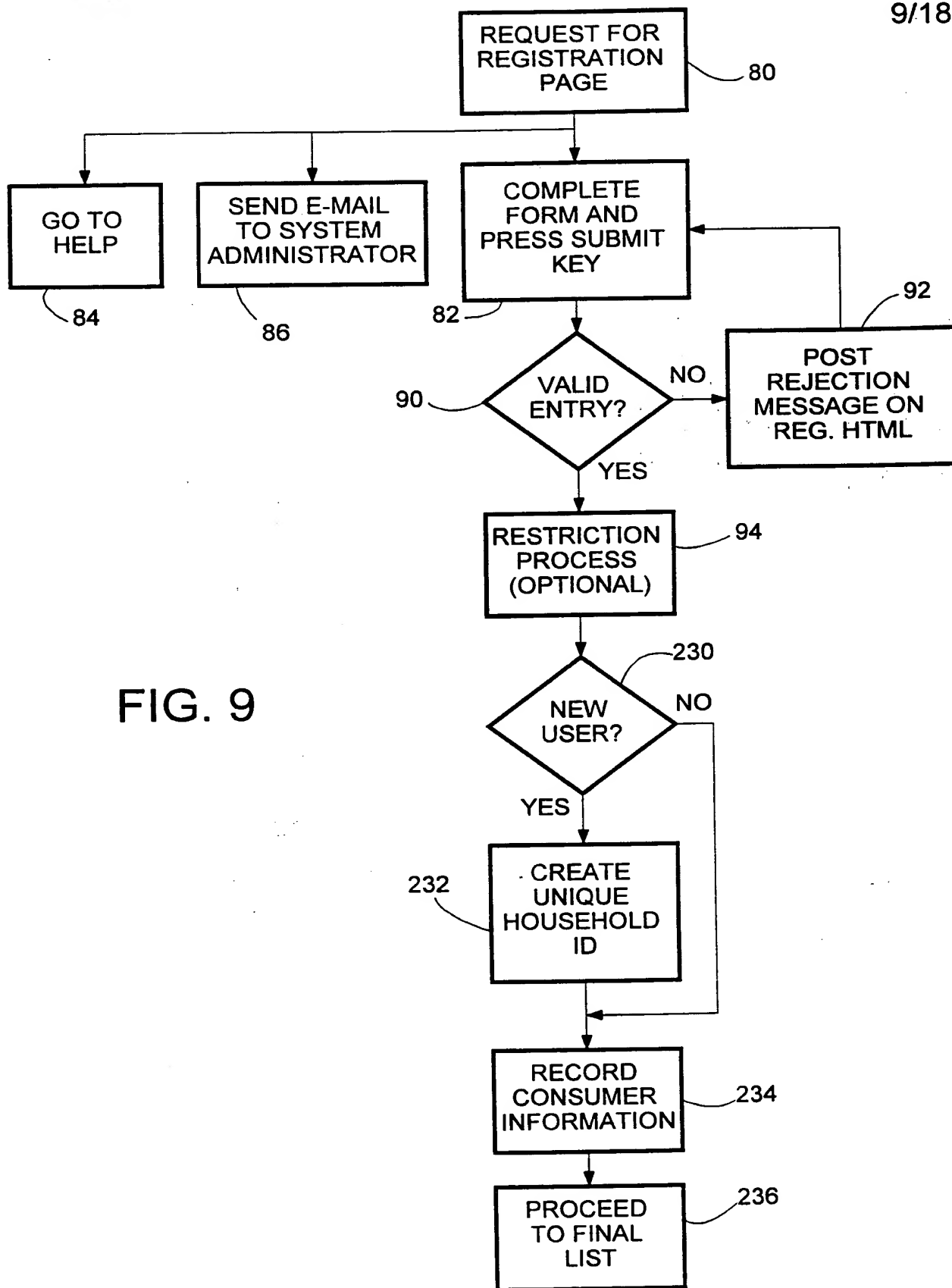


FIG. 9

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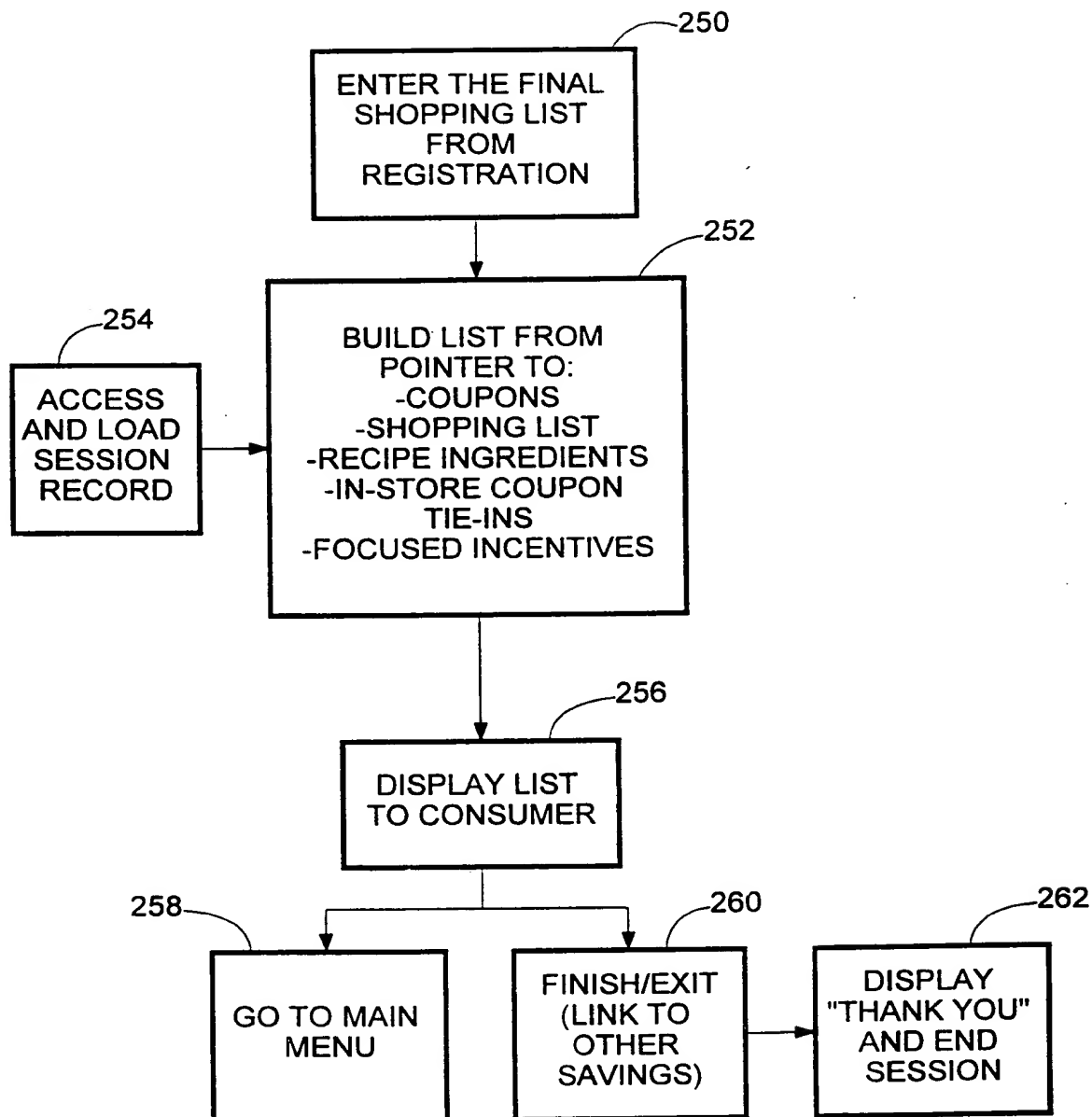
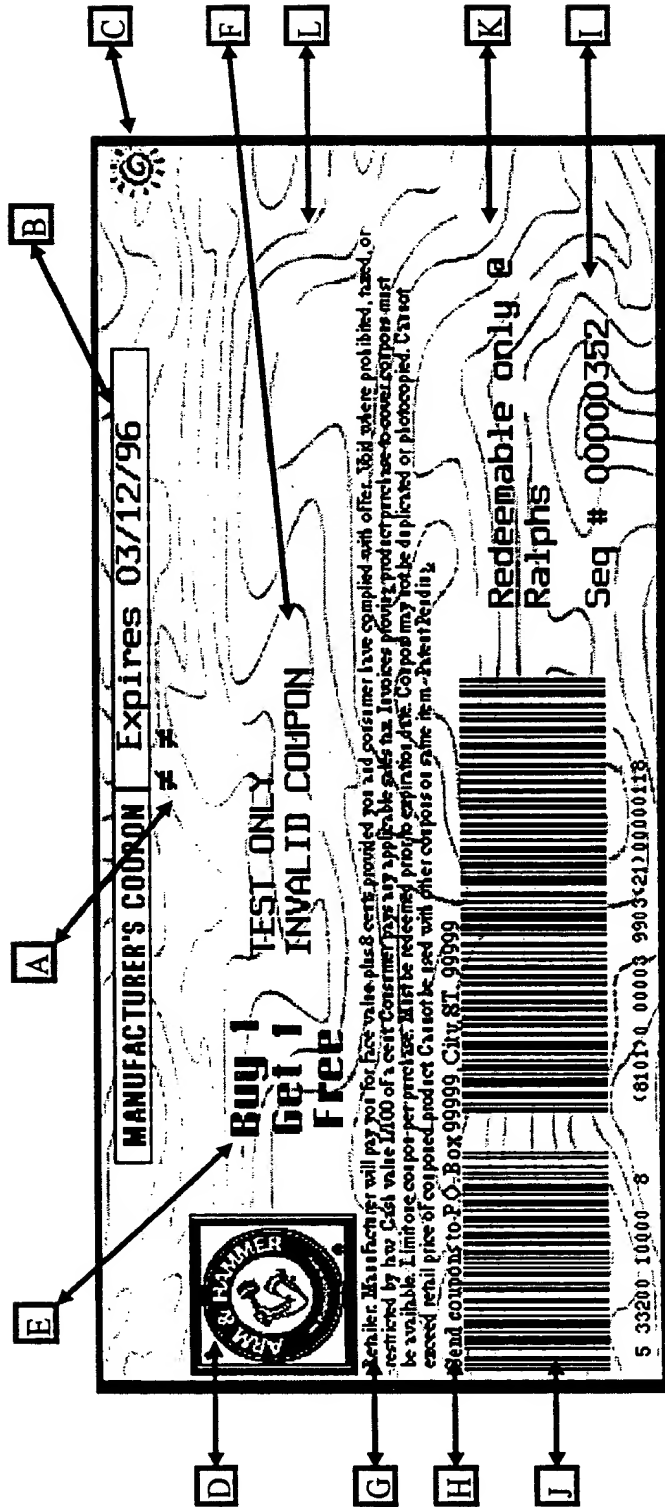


FIG. 10

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OBLON ET AL (703) 413-3000  
DOCKET #7791-0087-25CONT  
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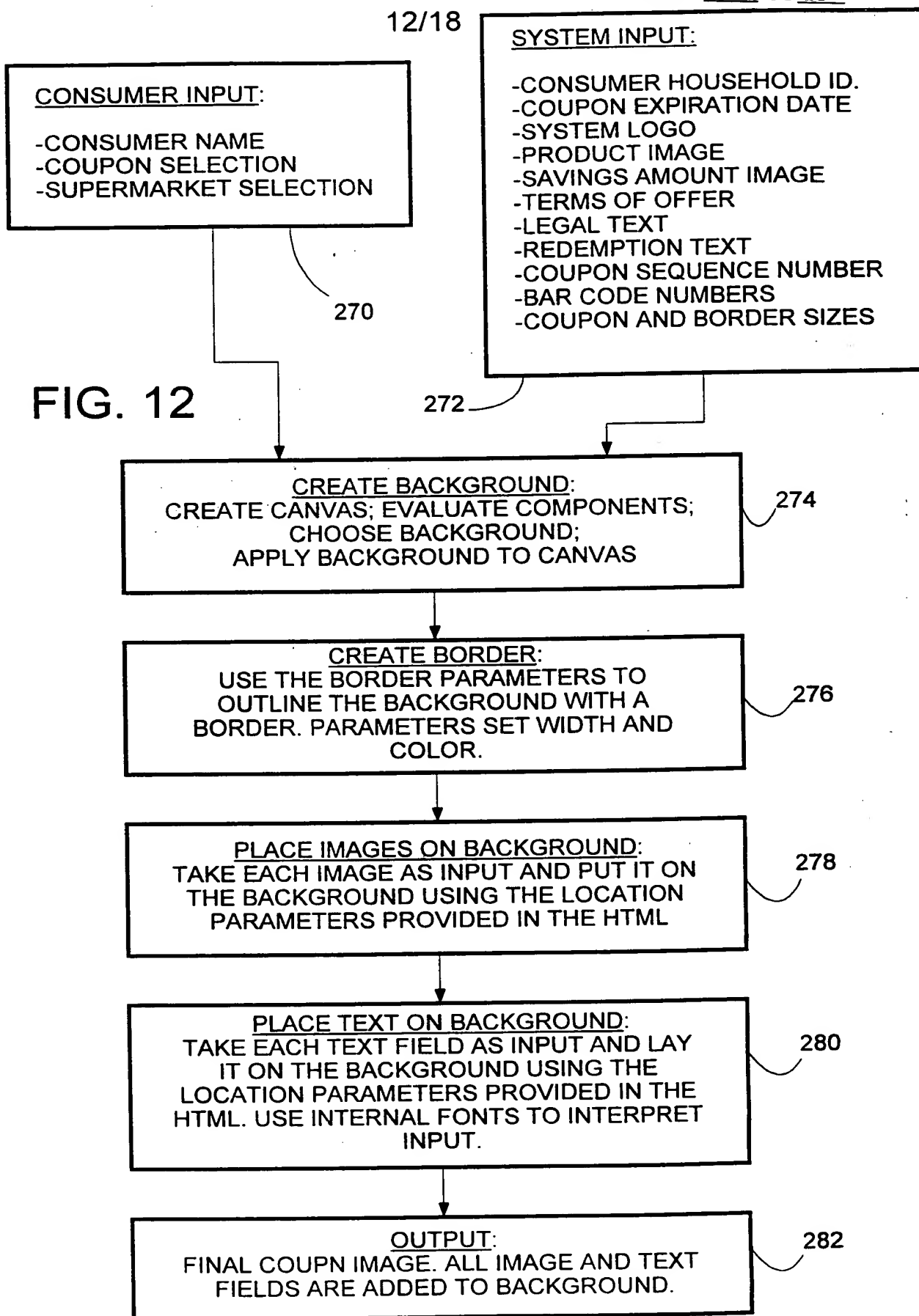


LEGEND:

- |                                       |                               |
|---------------------------------------|-------------------------------|
| A. CONSUMER'S NAME                    | H. REDEMPTION TEXT            |
| B. COUPON EXPIRATION DATE             | I. COUPON SEQUENCE NUMBER     |
| C. SYSTEM ADMINISTRATOR'S LOGO ICON   | J. BAR COUPON NUMBERS:        |
| D. PRODUCT OFFER ICON                 | - UPC TYPE 5 CODE             |
| E. AMOUNT OF SAVINGS                  | - EAN TYPE 128 CODE           |
| F. TERMS FOR RECEIVING SAVINGS AMOUNT | K. SUPERMARKET DESIGNATION    |
| G. LEGAL TEXT                         | L. COMPLEX BACKGROUND PATTERN |

FIG. 11

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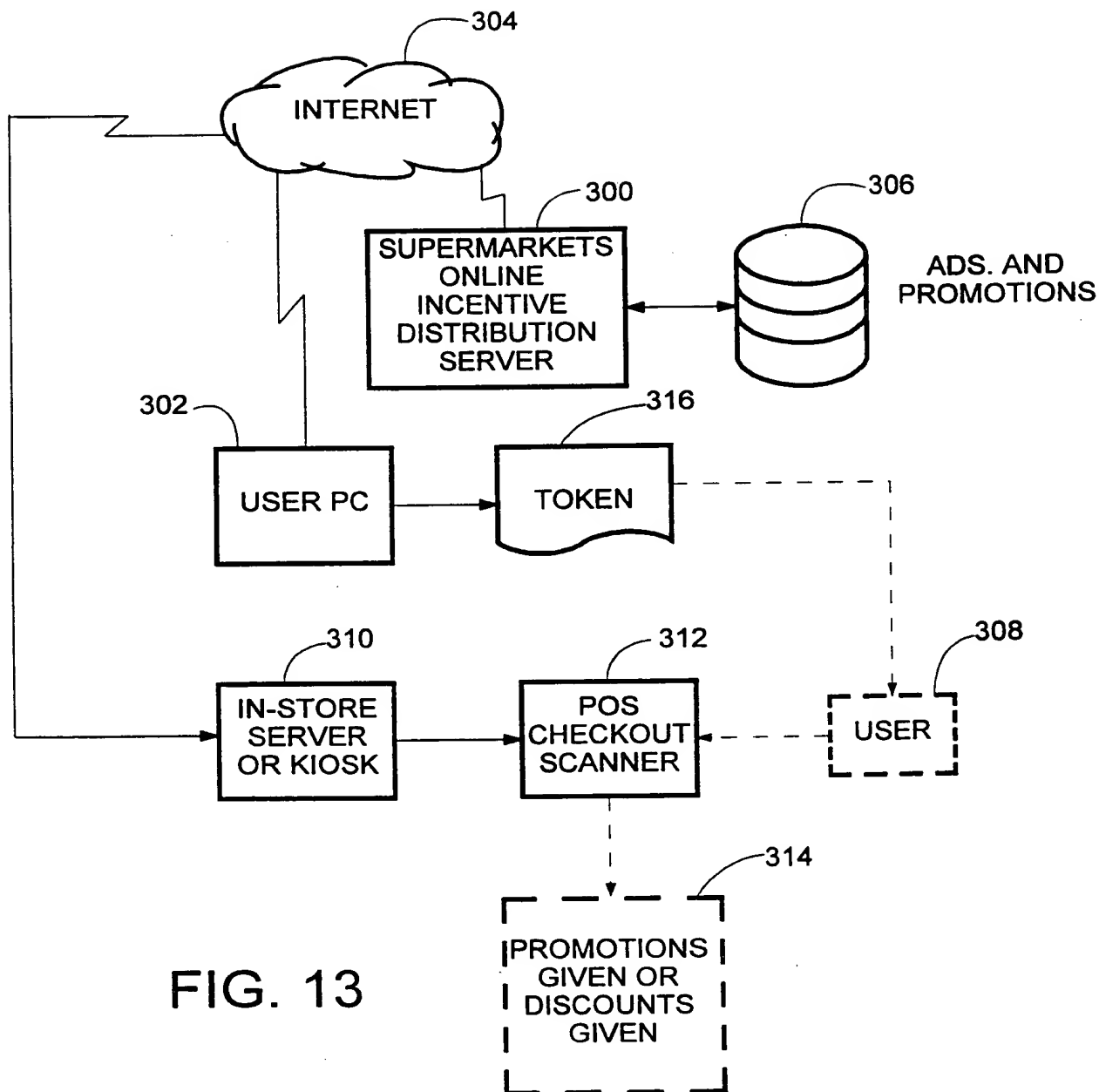


FIG. 13

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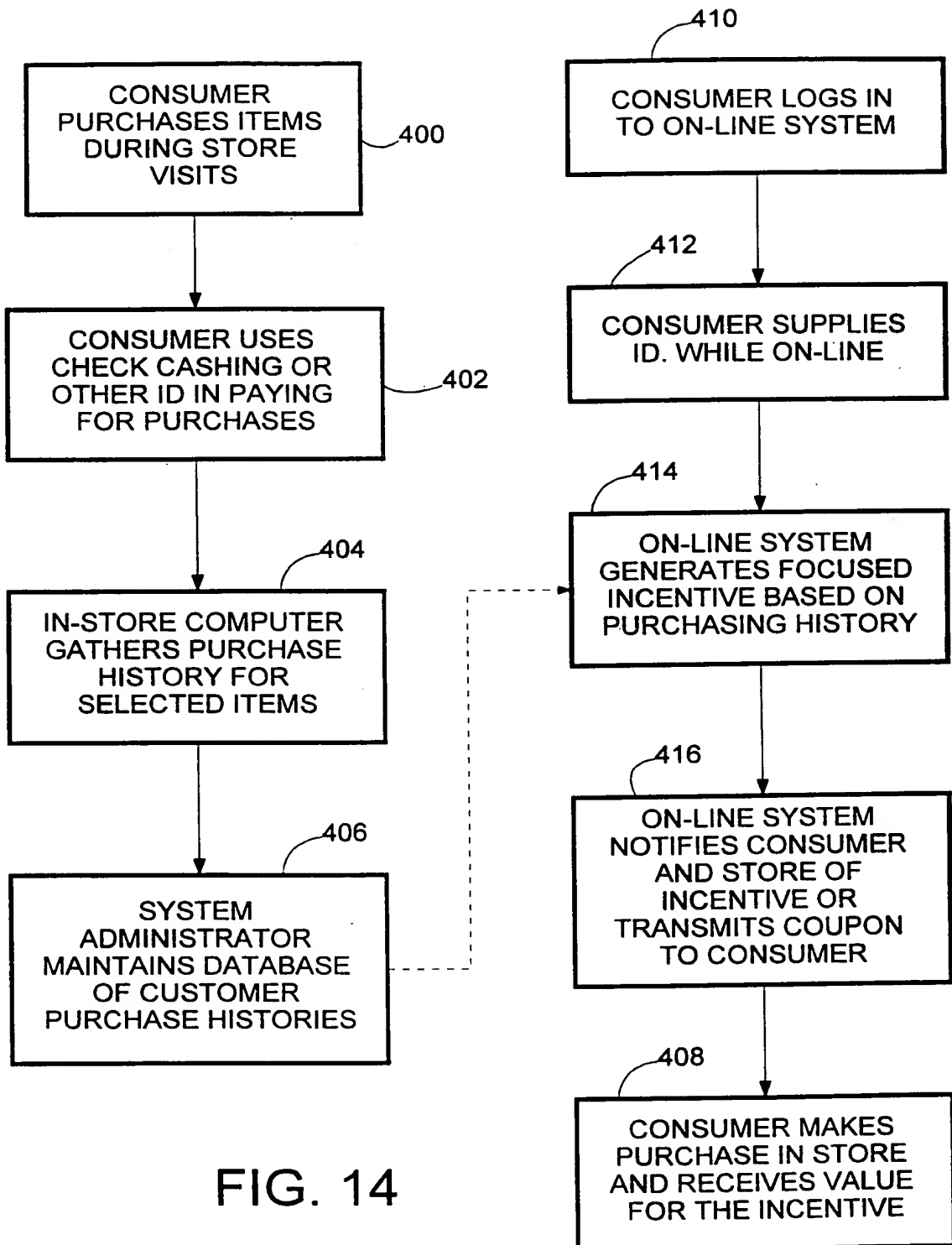
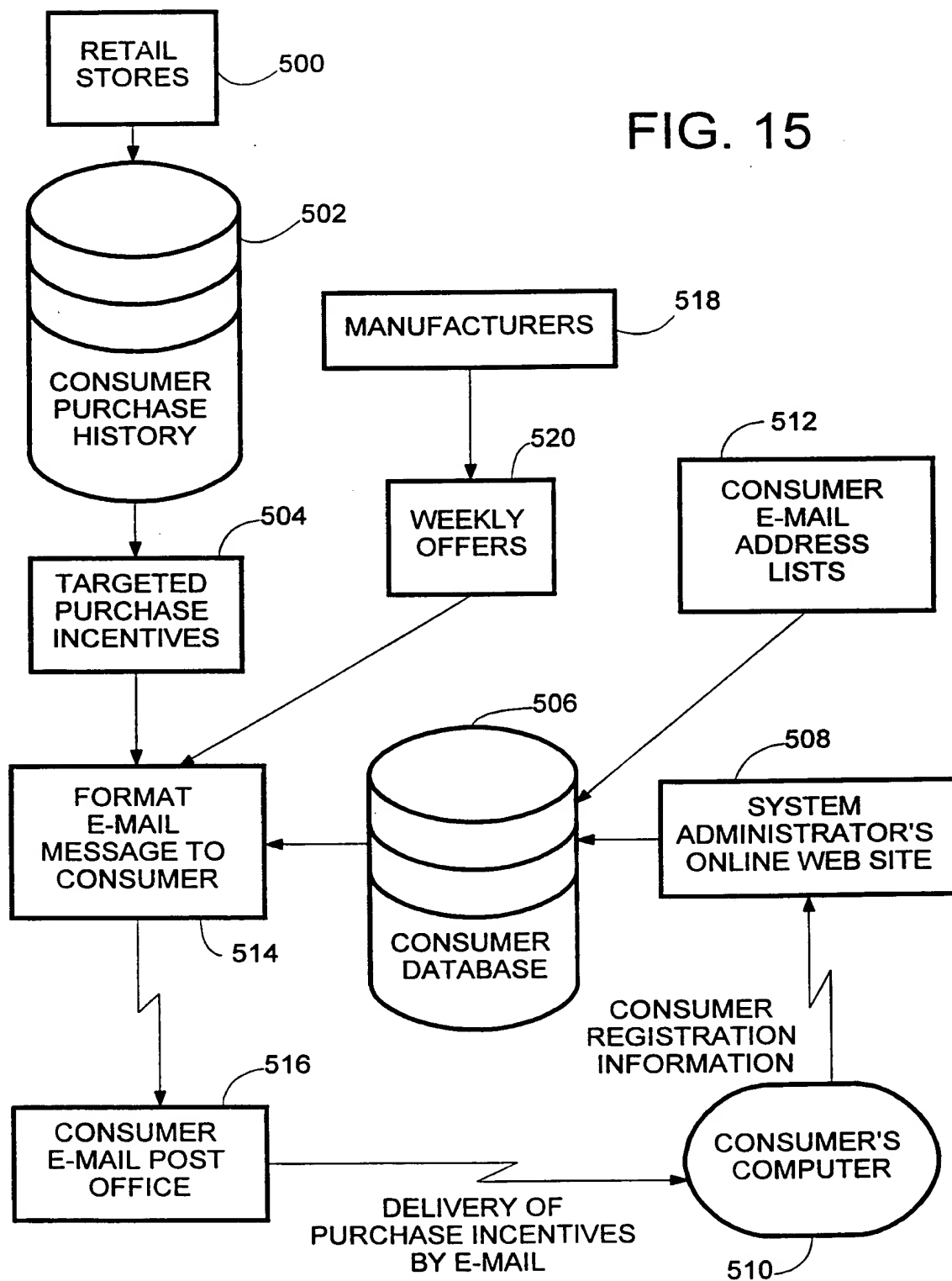


FIG. 14

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FIG. 15



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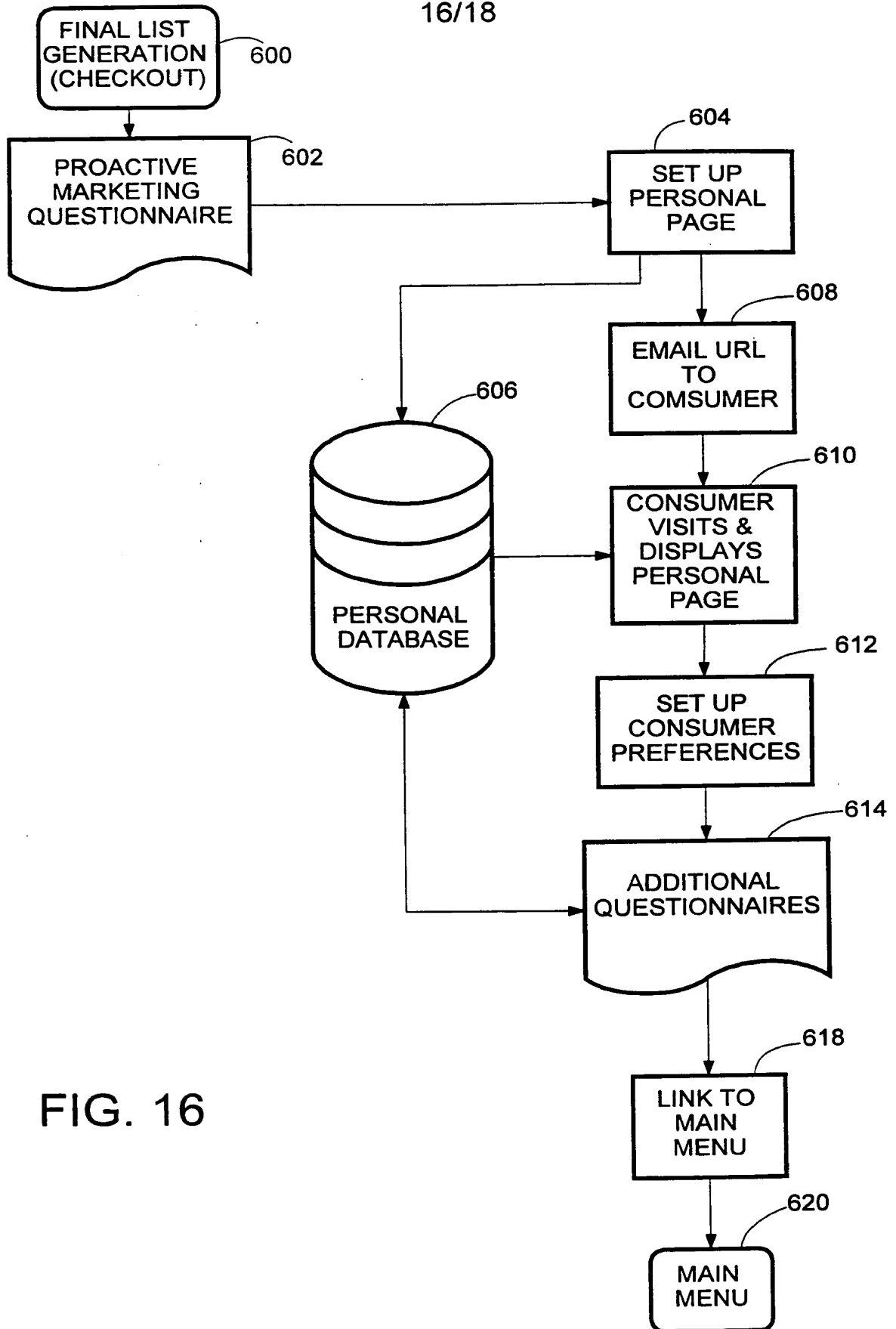


FIG. 16



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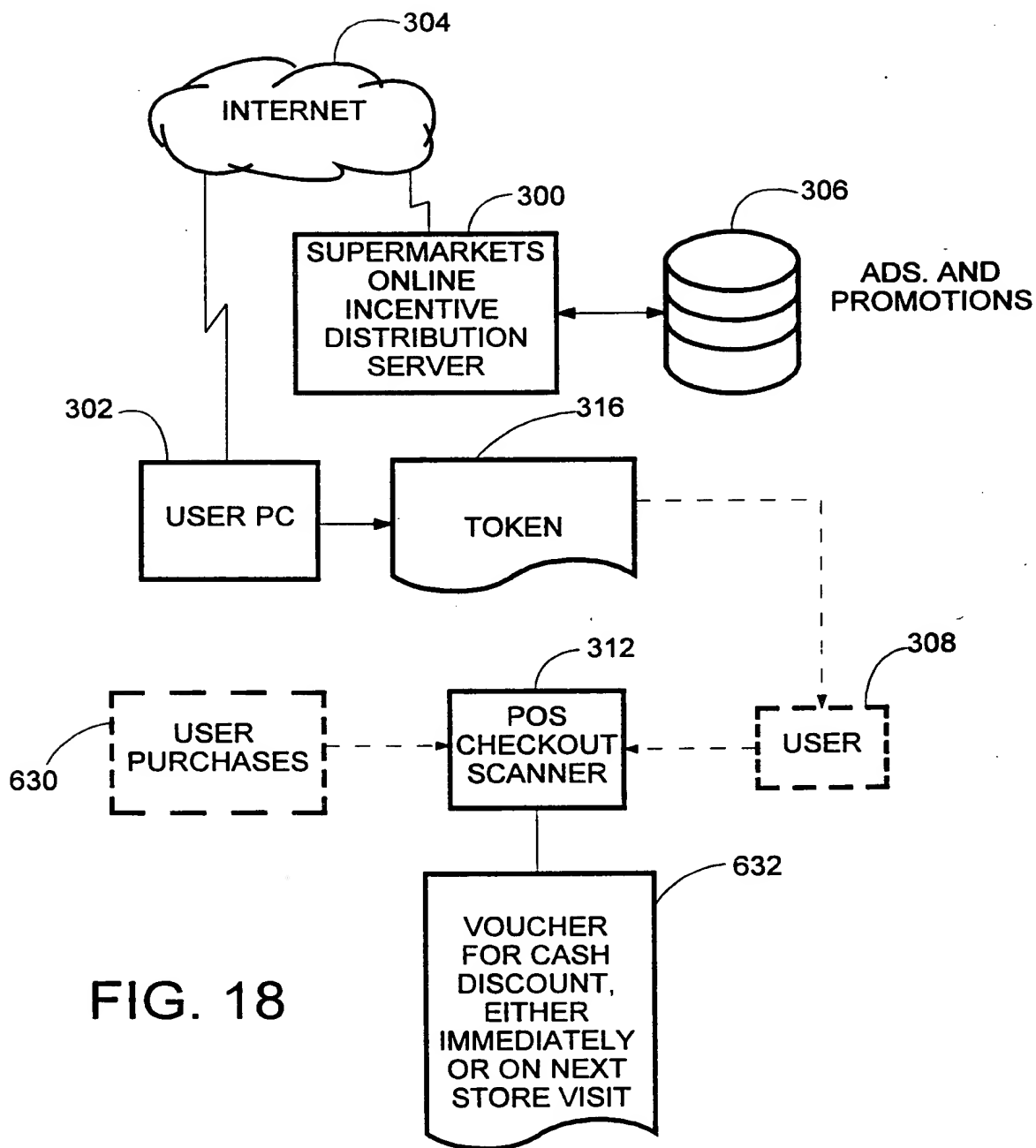


FIG. 18